

Rep Order# 6849968 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

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1 of 5

Station KSNV-TV LAS VEGAS, NV.
Advertiser () ROMNEY 4 PRESIDENT
Product ROMNEY FOR PRESIDENT
Estimate# 361
Buyer STEPHANIE KINGAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //361
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

ROMNEY FOR PRESIDENT:PO BOX 149756:BOSTON, MA 02114-857-288- 3500:SPENCER ZWICK FINANCE CHAIR SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	6A-7A		:30	\$450.00	09/10-09/10	2	1	2	\$900.00	
	2	F	6A-7A	Buyline Comment: WAKE UP	:30	\$450.00	09/07-09/07	2	1	2	\$900.00	
	3	F	7A-9A		:30	\$550.00	09/07-09/07	2	1	2	\$1,100.00	
	4	M	7A-9A	Buyline Comment: TODAY SHOW	:30	\$550.00	09/10-09/10	2	1	2	\$1,100.00	
	5	M	9A-10A		:30	\$200.00	09/10-09/10	2	1	2	\$400.00	
	6	F	10A-11A	Buyline Comment: TODAY SHOW III	:30	\$200.00	09/07-09/07	2	1	2	\$400.00	
	7	M	10A-11A		:30	\$200.00	09/10-09/10	2	1	2	\$400.00	
	8	F	11A-12P	Buyline Comment: RACHEL RAY	:30	\$200.00	09/07-09/07	2	1	2	\$400.00	
	9	M	11A-12P	Buyline Comment: RACHEL RAY	:30	\$200.00	09/10-09/10	2	1	2	\$400.00	
	10	M	12P-1230P	Buyline Comment: NEWS	:30	\$275.00	09/10-09/10	2	1	2	\$550.00	

Showing Buylines: All Lines

